

E-AUCTION PROCESS DOCUMENT

Date of E-Auction: - 15.03.2023

E-AUCTION PROCESS INFORMATION DOCUMENT

Invitation for Bids for E-Auction of Assets of Limited (in Liquidation) under the provisions of the Insolvency and Bankruptcy Code, 2016 (“Code”) by an Order of the Hon’ble National Company Law Tribunal, Allahabad Bench (“NCLT”) dated 23rd March 2018

Date of Public Announcement

“9th February 2023”

Date of E-Auction

“15th March 2023”

Issued by:

CA Anil Goel- Liquidator

IBBI Regn. No: IBBI/IPA-001/IP-P-00118/2017-18/10253

Rotomac Global Private Limited

(A Company under Liquidation Process *vide* NCLT’s Order dated 23rd March 2018)

Registered Office of the Company: - 201, City Centre 63/2, The Mall, Kanpur, Uttar Pradesh - 208004

CA Anil Goel, Partner AAA Insolvency Professionals LLP is a Registered Insolvency Professional with the Insolvency and Bankruptcy Board of India (IBBI). His IBBI Registration Number is IBBI/IPA-001/IP-P00118/2017-18/10253 CA Anil Goel has been appointed as the Liquidator of Rotomac Global Private Limited (in Liquidation) by Hon’ble National Company Law Tribunal (NCLT), Allahabad Bench vide order dated 23rd March 2018 to manage, protect, sell and liquidate the properties, assets, business and other and other affairs of Rotomac Global Private Limited (in Liquidation).

Mr. Anil Goel

AAA INSOLVENCY PROFESSIONALS LLP

Address: E-10A, Kailash Colony, Greater Kailash, New Delhi 110048.

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Contact No.: 8800865284

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Notes:

1. This E-Auction Process Information Document is issued only for the Interested Bidders of sale notice that was published on 09/02/2023.
2. This E-Auction Process Information Document is issued only for the Bidders interested in participating in the auction process of sale of asset of Corporate Debtor on a piecemeal basis during liquidation process of Rotomac Global Private Limited.
3. The terms and conditions, timelines, etc. for participating in the electronic auction are provided in this E- Auction Process Information Document.
4. The timelines, notifications and other details for the E-Auction Process are available on the website <https://insolvencyandbankruptcy.in/rotomac-global-private-limited/> AAA Insolvency Professionals LLP, the Insolvency Professional Entity of the Liquidator and will also be available on the website / link of the E-Auction Service Provider. Bidders desirous to submit their Bid have to submit their Bid on E-Auction portal of the E-Auction Service Provider, which shall be published on the website (www.insolvencyandbankruptcy.in) of Insolvency Professional Entity of the Liquidator.
5. The entire process shall be subject to extant Regulations, the Code and approval of the Adjudicating Authority.
6. Bidders desirous to submit their Bid have to submit their Bids on E-Auction Portal <https://nbid.nesl.co.in/app/login>.

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DISCLAIMER

The purpose of this E-Auction Process Information Document is to lay out the process for submitting the Bid by the prospective Bidders through E- Auction for participating in the process of sale of Company on piece meal basis in accordance with the provisions of E- Auction Process Information Document, IBC and Liquidation Process Regulations. Neither this E-Auction Process Information Document nor anything contained herein shall form the basis of, or be relied upon in connection with any contract, agreement, undertaking, understanding or any commitment whatsoever. This E-Auction Process Information Document does not solicit the prospective bidders and the liquidator is not responsible for any action taken by prospective bidders based on the material contained in this document.

This E-Auction Process Information Document is not a statutory document, and it has not been approved or registered with any regulatory or statutory authority of government of India or any state government or by any stock exchange in India or any other jurisdiction. Nothing herein contained or materials relating to the E-Auction Process Information Document should be construed as legal, financial, accounting, regulatory or tax advice by the Liquidator.

It is to be noted that no information being provided in this E-Auction Process Information Document claims to be comprehensive. Independent due diligence of the intended user/recipient of this E-Auction Process Information Document or by the Bidder is highly recommended. While this information has been prepared in good faith, no representation or warranty, expressed or implied, is or will be made and no responsibility or liability is or will be accepted or will be expressly disclaimed by the Liquidator or by any of his representatives, officers, agents, or the Company or in relation to the accuracy, fairness, authenticity or completeness of this E-Auction Process Information Document or any other written or oral information made available to any prospective Bidder or its advisors. In so far as the information contained in this E-Auction Process Information Document includes current and historical information, the accuracy, adequacy, authenticity, correctness, fairness, and completeness of such information cannot be guaranteed. By acceptance of this E-Auction Process Information Document, the Bidder shall be deemed to have acknowledged that it has not relied upon any representation and warranty made by the Liquidator.

This E-Auction Process Information Document and information contained herein or disclosed

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should not be printed, reproduced, transmitted, sold, distributed, or published by the recipient of this E-Auction Process Information Document, without prior written approval from the Liquidator. Distributing or taking/ending/dispatching/transmitting this E-Auction Process Information Document in certain foreign jurisdictions may be restricted by law, and Persons in whose possession this E-Auction Process Information Document comes should inform themselves about, and observe, any such restrictions. Neither the Liquidator, nor his professional advisors, affiliates, directors, employees, agents, representatives or managers of the process shall be liable for any damages, whether direct or indirect, special or consequential including loss of revenue or profits that may arise from or in connection with the use of this E-Auction Process Information Document, including for the Bidder not being selected as a Successful Bidder or on account of any decision taken by the Liquidator or Stakeholder Consultation/Monitoring Committee.

Neither the Liquidator (ANIL GOEL), nor his Insolvency Professional Entity (AAA INSOLVENCY PROFESSIONALS LLP), its / his Partners, Directors, colleagues, advisors, agents, employees, representatives, affiliates, etc. shall be liable for any damages, whether direct or indirect, including loss of revenue or profits that may arise from or in connection with the use of this E-Auction Process Information Document, including for the Bidder not being selected as a Successful Bidder or on account of any decision taken by the Liquidator or Stakeholder Consultation/Monitoring Committee.

Further, apart from the provisions set out in this E-Auction Process Information Document, the Bidder shall be responsible for fully satisfying the requirements and provisions of IBC and Liquidation Process Regulations as well as all laws in force that are or may be applicable to the Bidder or the intended manner of sale envisaged under this E-Auction Process Information Document and for obtaining consents, waiver from requisite regulatory and statutory approvals from the concerned regulators, third parties and governmental authorities in order to consummate the sale process as contemplated in the E-Auction Process Information Document.

Under no circumstances shall the Bidder make any contact, direct or indirect, by any mode whatsoever, with the Company until the Liquidator gives his written permission. The Confidential Information shall be kept secret and confidential by the Bidder and shall be used solely in accordance with the terms of the Confidentiality Undertaking and provisions of IBC.

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No Person, including the Bidder shall be entitled under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise to claim for any loss, damage, cost or expense which may arise from or be incurred or suffered on account of anything contained in this E-Auction Process Information Document or otherwise, including the accuracy, adequacy, authenticity, correctness, completeness or reliability of the information or opinions contained in this E-Auction Process Information Document and any assessment, assumption, statement or information contained therein or deemed to form part of this E-Auction Process Information Document, and the Liquidator or any of his respective advisors, consultants and representatives and the Company, do not have any responsibility or liability for any such information or opinions and therefore, any liability or responsibility is hereby expressly disclaimed.

The sale of assets of the Company are proposed to be done on "*as is where is basis*", "*as is what is basis*", "*whatever there is basis*" and "*no recourse*" basis and the proposed sale of assets does not entail transfer of any other title, except the title which the Company had on its assets as on date of transfer subject to terms and condition of this E-Auction Document. The Liquidator does not take or assume any responsibility for any shortfall or defect or shortcoming in the compliance of moveable/immovable assets of the Company if found at the time of handover to successful bidder in comparison to actual records available at trade mark registry and contents of this document.

The Bidders shall bear all costs and charges associated with or relating to the preparation and submission of this Bid including but not limited to physical and electronic preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by the Liquidator or any other costs incurred in connection with or relating to its Bid including expenses incurred on due diligence by prospective bidders.

This E-Auction Process Information Document is neither an agreement nor an offer by the Liquidator to the prospective Bidders or any other person. The objective of this E-Auction Process Information Document is to provide prospective Bidders with information that may be useful to them in making their Bid. It may be noted that the assumptions, assessments, statements and information contained in the E-Auction Process Information Document may

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not be complete, accurate, adequate or correct. Each Bidder should, therefore, conduct its own due-diligence, investigations and analysis and should also check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements and information contained in this E-Auction Process Information Document and may get independent advice from appropriate sources.

Information provided in this E-Auction Process Information Document to the Bidder(s) has been collected and collated from several sources. This E-Auction Process Information Document may not be all inclusive and may not contain all of the information that the recipient may consider material for the purpose of submission of its Bid. The information given by no means claims to be an exhaustive account of statutory requirements and should not be regarded as complete. The Liquidator accepts no liability or responsibility for the authenticity, accuracy or otherwise for any statement or information contained in the E-Auction Process Information Document.

The Bidders are prohibited from giving or offering any gift, bribe or inducement and any attempt to any such act on behalf of the Bidder towards the Liquidator, or any of his respective professional advisors, affiliates, or Representatives for showing any favor in relation to this document or the process set out herein, shall render the bidder to such liability and penalty as the Liquidator may deem proper, including but not limited to immediate disqualification and exclusion from the process contemplated hereunder.

Neither the information in this E-Auction Process Information Document nor any other written or oral information provided by the Liquidator, or any of his respective advisors, consultants and representatives is intended to form the basis of or the inducement for submission of any document or information or the Bid by any prospective Bidder or for any investment activity.

It is to be noted that by procuring a copy of this E-Auction Process Information Document, the recipient accepts the terms of this Disclaimer, which forms an integral part of this E- Auction Process Information Document.

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1. INFORMATION MUST BE READ BEFORE BIDDING

- 1.1. This E-Auction Process Information Document has been issued for the purpose of carrying out electronic auction (E-Auction) of trade mark '**ROTOMAC**' and '**ROTOMAC JUNIOR**' in Class 16 i.e. '**Writing Instruments**' and '**Articles of Stationary**' in the name of Rotomac Global Private Limited (in liquidation) being sold as a Piecemeal basis under Regulation 32(a) of Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016.
- 1.2. The information provided in this E-Auction Process Information Document should be read together with the provisions of the Code and the Liquidation Process Regulations. In the event of a conflict between this E-Auction Process Information Document and the Code or the Liquidation Process Regulations, the provisions of the Code or the Liquidation Process Regulations, as the case may be, shall always prevail.
- 1.3. The information contained in this E-Auction Process Information Document or subsequently provided to Bidder(s), whether verbally or in documentary or any other form by or on behalf of the Liquidator, is provided to Bidder(s) on the terms and conditions as set out in this E-Auction Process Information Document.
- 1.4. The Liquidator may in his absolute discretion, but without being under any obligation to do so update amend or supplement the information, assessment or assumptions contained in this E-Auction Process Information Document.
- 1.5. The issuance of this E-Auction Process Information Document does not imply that the Liquidator is bound to select a Bidder or to declare one of the bidder as Successful Bidder for the sale of the Company on piecemeal basis and the Liquidator in consultation with Stakeholder Monitoring Committee, reserves his right to reject all or any of the Bidders or bids without assigning any reason whatsoever.
- 1.6. National E-Governance Services Ltd, 5th Floor, the Estate, 121, Dickenson Rd, Sivanchetti Gardens, Bengaluru, Karnataka 560042 (E-Auction Service Provider") has been appointed as the E-Auction Service Provider. The sale of the Company on

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piecemeal basis is being undertaken by the E-Auction Service Provider for and on behalf of the liquidator through an E-auction platform provided on the website portal of the E-Auction Service Provider (Platform). Other details with respect to the E-auction are as follows:

Type of Bid	E-Auction
Seller	CA Anil Goel (Liquidator for Rotomac Global Private Limited)
Website of E-Auction service provider	https://nbid.nesl.co.in/app/login
Service Provider	National E-Governance Services Ltd, 5 th Floor, the Estate, 121, Dickenson Rd, Sivanchetti Gardens, Bengaluru, Karnataka 560042 Contact Person: Mr. Araventhana Email ID - araventhana@nesl.co.in Mobile No: +91-9384676709
Annexures and Formats	Annexure I : DETAILS OF THE BIDDER Annexure II: AFFIDAVIT AND UNDERTAKING Annexure III: CONFIDENTIALITY UNDERTAKING Annexure IV: BID APPLICATION FORM Annexure V: TERMS AND CONDITION OF THE E-AUCTION Annexure VI: DECLARATION BY QUALIFIED BIDDER Annexure VII: DESCRIPTION OF THE ASSETS
Special Instructions	Please note that this bidding is a serious matter and last-minute bidding may lead to unnecessary lapses. Neither the E-Auction Service Provider nor the Liquidator will be responsible for any lapses on part of the Bidders.

- 1.7. All terms and conditions with respect to the sale of the Company on piece-meal basis shall be governed by the decisions of the Liquidator in consultation with Stakeholder Monitoring Committee, directions of NCLT or any appellate authority and in accordance with the provisions of applicable laws. As mandated by the NCLT, the

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Liquidator shall exercise all rights with respect to sale of the Company on piecemeal basis and it would be open to the Liquidator to appoint such experts, professionals or other persons, as the Liquidator might think necessary, in consultation with Stakeholder Monitoring Committee (SMC), so as to enable the sale as piecemeal basis.

1.8. The Annexures to this E-Auction Process Information Document shall form an integral part hereof and this E-Auction Process Information Document shall always be read in conjunction with the Annexures appended hereto.

1.9. The title documents pertaining to '*Registered Trade Mark – 'ROTOMAC' and 'ROTOMAC JUNIOR'*' forming part of the Sale Notice dated 09/02/2023 shall be available on request to be made to the Liquidator at rotomac.global@aaainsolvency.com and the sale is subject to said title documents only. The liquidator reserves his right in case any additional asset/information is arrived out of during the course of liquidation process as per the terms and condition as mentioned in this E-Auction Process Document.

1.10. The Bidder shall inform themselves concerning, and shall observe and comply with, any applicable legal requirements.

1.11. The laws of the Republic of India are applicable to this E-Auction Process Information Document.

2. KEY DEFINITIONS

2.1 "**Affidavit and Undertaking**" shall mean the affidavit and undertaking provided by the Bidders substantially in form and manner as annexed in **Annexure II** hereto.

2.2 "**Adjudicating Authority**" shall mean the NCLT, acting in its capacity as the adjudicating authority under the IBC, the NCLAT in an appeal and the Supreme Court in an appeal thereafter as the case may be.

2.3 "**Applicable Law(s)**" shall mean, any or all the applicable laws, codes, regulations, rules, guidelines, circulars, re-enactments, revisions, applications and adaptations thereto, judgments, decrees, injunctions, writs and orders of any court, arbitrator or

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governmental agency or authority, rules, regulations, orders and interpretations of any governmental authority, court or statutory or other body applicable for such transactions including but not limited to the IBC Code, IBBI Regulations, IBBI Liquidation Process Regulations, Companies Act, 1956 / 2013 (as applicable), Trade Marks Act 1999, Competition Act, 2002, Income Tax Act, 1961, The Goods and Services Tax Act, 2017, Transfer of Property Act, 1882, Sale of Goods Act, 1930, Foreign Exchange Management Act, 1999, whether in effect as of the date of this E-Auction Process Information Document or thereafter and each as amended from time to time;

- 2.4 **“Assignment”** shall mean an assignment in writing by act of the parties concerned; or as defined under Trademarks Act 1999.
- 2.5 **“Bid”** means, any bid or offer along with other documents, submitted by the Bidder(s) as required in terms of the Public Advertisement and E- Auction Process Information Document issued by the Liquidator and in accordance with the provisions of IBC read together with the Liquidation Process Regulations as amended from time to time and the Applicable Law(s).
- 2.6 **“Bidder(s)”** shall mean a Person or Persons as the case may be, who submitted a Bid as per the E-Auction Process Information Document; and shall include a Qualified Bidder or the Successful Bidder, as the case may be, and as the context requires.
- 2.7 **“Company” or “Corporate Debtor”** shall mean Rotomac Global Private Limited, a company incorporated in India, having its registered office at 201, City Centre 63/2, The Mall, Kanpur, and Uttar Pradesh – 208004.
- 2.8 **“Confidential Information”** shall mean any and all information and other materials disclosed, furnished, communicated or supplied by the Company to any bidder, in written or electronic or verbal form, including without limitation, and shall be determined to include (without limitation) the following types of information of a similar nature: any commercial and or financial information, improvement, know how, intellectual property, discoveries, ideas, concepts, papers, techniques, models, data, documentation, manuals, flow charts, research, process, procedures, functions and other information related to price lists and pricing policies and any other information which the Company identifies to be confidential at the time of disclosure to the relevant bidder, and shall include any information that is provided by the Liquidator or his representatives pursuant to the liquidation process or through the

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Confidentiality Undertaking;

- 2.9 “**Confidentiality Undertaking**” shall mean an undertaking as specified in **Annexure V** herewith for the purpose maintaining confidentiality of some relevant documents.
- 2.10 “**Data Room**” shall mean the virtual data room maintained by the Liquidator, created for the Qualified Bidders to access information in relation to the Company.
- 2.11 “**E-Auction Process**”/ **E-Auction**” shall mean the electronic auction process for sale of the Company conducted in accordance with the provisions of IBC, Liquidation Process Regulations, Applicable Law(s) and this E- Auction Process Information Document inviting Bid from the Bidders for consummating the sale of Company on piecemeal basis in accordance with the provisions of IBC and Liquidation Process Regulations.
- 2.12 “**E-Auction Process Information Document**” means this document including all the annexures, formats hereto, Information Memorandum, Data Room information / documents, for the purposes of setting out the process for submission of a bid and selection of Successful Bidder in accordance with the provisions of the IBC and Liquidation Process Regulations and shall include all supplements, modifications, amendments, addendums, alterations or clarifications thereto issued in accordance with the terms hereof;
- 2.13 “**Eligibility Criteria**” shall mean the legal criteria as specified in the Clause 5 of this E- Auction Process Information Document.
- 2.14 “**IBC**”/“**Code**” shall mean Insolvency and Bankruptcy Code, 2016 as amended from time to time.
- 2.15 “**Mark**” includes a device, brand, heading, label, ticket, name, signature, word, letter, numeral, shape of goods, packaging or combination of colours or any combination thereof;
- 2.16 “**LOI**” shall mean the letter of intent issued by the Liquidator to the Successful Bidder detailing out the terms and conditions to complete the sale of Company on piecemeal basis, including the balance sale payment by Successful Bidder as per the provisions of IBC and the Liquidation Process Regulations.
- 2.17 “**Liquidation Process Regulations**”/“**Regulations**” means, the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations 2016 as amended from time to time.

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- 2.18 “**Liquidator**” means Mr. Anil Goel, an insolvency professional registered with Insolvency and Bankruptcy Board of India (IBBI) having registration number IBBI/IPA-001/IP-P00118/2017-2018/10253, appointed by NCLT Allahabad, vide its order dated March 23, 2022.
- 2.19 “**Person**” shall mean an individual, a partnership firm, an association, a corporation, a limited company, a trust, a body corporate, bank or financial institution or any other body, whether incorporated or not.
- 2.20 “**Prospective Bidder(s)**”
Prospective bidder is a bidder who shows interest in the property that has been put for sale as per the said auction document and has provided the relevant documents to become the Qualified Bidder.
- 2.21 “**Public Advertisement**” shall mean an announcement dated 09/02/2023 in newspaper(s) inviting an expression of interest from the Bidders, who shall submit their Bid to participate in the liquidation process of the Company in accordance with the provisions of IBC and Liquidation Process Regulations.
- 2.22 “**Qualified Bidder(s)**” shall mean a Bidder who fulfills the eligibility criteria listed out in the E-Auction Process Information Document. The prospective bidder will be declared as Qualified Bidder by the liquidator after verification of supporting Documents.
- 2.23 “**Representatives**” shall include partners, directors, officers, employees, affiliates, agents, consultants, advisors or such other representatives of the relevant Person expressly authorized by such Person pursuant to corporate authorizations, powers of attorney, or contract.
- 2.24 “**Registered Trade Mark**” shall mean a trade mark which is actually on the register and remaining in force;
- 2.25 “**Registrar**” shall mean the Registrar of Trade Marks referred in section 3 of Trade Marks Act 1999.
- 2.26 “**Successful Bidder**” means, the Qualified Bidder whose Bid is approved and who is declared successful by the Liquidator in consultation with Stakeholder Monitoring Committee members at the end of the determined auction phase as per the provision of this E-Auction Process Information Document, provisions of IBC and the Liquidation Process Regulations and shall include the SPV (if any) through which the Successful Bidder proposes to consummate the sale transaction as per this E-

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- 2.27 **“Stakeholders Monitoring Committee” (SMC)** A committee comprising of committee of financial creditors including representative of ‘Employees Union’ to aid and advise the Liquidator on any matter in relation to Liquidation Process of the Corporate debtor as per Section 35(2) of IBC 2016 read with Regulation 8 of IBBI (Liquidation Process) Regulations 2016.
- 2.28 **“Taxes”** means any taxes including any stamp duty, interest tax, excise duties, customs duties, value added tax, sales tax, local taxes, charges, cess, income tax, TDS, TCS, GST, CST, entry tax, octroi and any impost or surcharge of like nature (whether central, state or local) charged, levied or imposed by any governmental authority, as per the requirements of Applicable Laws.
- 2.29 **“Trade Mark”** shall mean a mark capable of being represented graphically and which is capable of distinguishing the goods or services of one person from those of others and may include shape of goods, their packaging and combination of colors.
- 2.30 **“Tribunal”** means the Registrar or Intellectual Property Division at High Court, before which the proceedings concerned is pending
- 2.31 **“Well-Known Trade Mark”** shall mean a mark in relation to any goods or services which has become so to the substantial segment of the public which uses such goods or receives such services that the use of such mark in relation to other goods or services would be likely to be taken as indicating a connection in the course of trade or rendering of services between those goods or services and a person using the mark in relation to the first mentioned goods or services.
- 2.32 **“User-claim”** shall mean a mark to be in use by the registered proprietor from the date of its first use.

Capitalized terms used herein but not defined otherwise shall have meaning prescribed to them under the provisions of the IBC, the Liquidation Process Regulations and Applicable Law(s) to such terms as the context may require.

3. INTRODUCTION

- 3.1 The Company’s Liquidation Process has been initiated under the provisions of the IBC and the Liquidation Process Regulations by an order of the NCLT with effect from 23rd March 2018. As per the said order, CA Anil Goel has been appointed as the Liquidator.

3.2 It is the endeavor of the Liquidator to sell the assets and properties comprising the liquidation estate of the Company in the manner specified under Regulation 32 of the Liquidation Process Regulations, any other rules, regulations, orders, circulars, directions or notifications or the like, issued pursuant to or under the IBC or the Liquidation Process Regulations, as the case may be, and as per directions, if any, of the NCLT in respect of the liquidation process of the Company and in the manner specified in this E-Auction Process Information Document.

3.3 The E-Auction would be conducted in the manner specified in the Schedule I, as provided under Regulation 33 of the Liquidation Process Regulations, any other rules, regulations, orders, circulars, directions or notifications or the like, issued pursuant to or under the IBC or the Liquidation Process Regulations, as the case may be, and as per directions, if any, of the NCLT in respect of the liquidation process of the Company and in the manner specified in this E-Auction Process Information Document.

3.4 The E-Auction Participants are encouraged to make themselves acquainted with the provisions of the IBC and the Liquidation Process Regulations and any other rules, regulations, orders, circulars, directions or notifications or the like, issued pursuant to or under the IBC or the Liquidation Process Regulations, as the case maybe.

4. THE COMPANY AND IT'S ASSETS OVERVIEW

Brief Background:

Rotomac Global Private Limited (the Corporate Debtor) was incorporated as a Private Limited Company on 03/08/1992 (Previously under the name of Rotomac Pens Private Limited) having its registered office at 201, City Centre 63/2, The Mall, Kanpur, Uttar Pradesh – 208004. The objective of the company was primarily to provide good quality ball point pens at an economical price point. The Company within a very short span of time morphed into a well-known brand and was known to be the first writing instruments brand to actively market their products after experiencing success in the domestic market sets its sight on overseas market. The company exported its products in about 50 countries

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around the globe with its latest technology and changing consumer trends. The brand name 'ROTOMAC' was firstly invented and coined in the applied for trade mark registration on 03/06/1992, claiming to be in use since 24.12.1992 was registered as a trade mark in **Class 16 i.e. 'Articles of Stationary' and 'Writing Instruments'**. The company being well-known in its segment, opted for few more trademarks such as 'ROTOMAC JUNIOR' in Class 16 for 'Writing Instruments' and sought registration for the same in the year 2017.

Insolvency Proceedings:

An application under Section 7 of the Insolvency and Bankruptcy Code, 2016 read with Rule 4 of Insolvency and Bankruptcy Code (Application to Adjudicating Authority) Rules, 2016 was filed by Bank of Baroda against Rotomac Global Private Limited (hereinafter referred to as "Corporate Debtor") before the Hon'ble National Company Law Tribunal, Allahabad Bench (hereinafter referred to as "Hon'ble NCLT") having reference no. as C.P. (IB) No.-70/ALD/2019. On 20th September 2017, the Hon'ble NCLT passed an Order for the initiation of Corporate Insolvency Resolution Process (CIRP) against the Corporate Debtor and for the appointment of the undersigned i.e., Sh. Anil Goel, having Insolvency and Bankruptcy Board of India Registration No. IBBI/IPA-001/IP-P00118/2017-2018/10253 as the Interim Resolution Professional (hereinafter referred to as the "IRP").

In the First COC Meeting held on 24th October 2017, the Resolution put forward to replace the Interim Resolution Professional by Resolution Professional. Therefore, Mr. Anil Goel, being eligible for the appointment as Resolution Professional (RP) offered/proposed to be appointed as RP. Thereafter, the undersigned was appointed as the Resolution Professional by a resolution passed in this Meeting with a majority.

Update on Liquidation process: -

On dated 23rd March 2018, the order for Liquidation was passed. The undersigned was appointed as the liquidator by the Order of Hon'ble NCLT, Allahabad Bench. The certified copy of order was received by the Liquidator on 26.03.2018.

The Liquidator made a Public Announcement in Form B, in terms of Regulation 12 of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016 for the commencement of the Liquidation Process, in all the places wherein the assets of the

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corporate debtor are situated as per the order of the Hon'ble NCLT in the following widely circulated newspapers namely, Financial Express Global (English) at Ahmedabad, Bengaluru, Chandigarh, Hyderabad, Kolkata and in Amar Ujala (Hindi) Edition on 29th March, 2018

In the said Public Announcement, the Liquidator invited claims from the creditors of Rotomac Global Private Limited in the specified Forms as per the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016 and the last date for submission of claims was 25th April 2018, the same has also been uploaded on the website of IBBI and the website of IPE.

Thereafter, the Deputy Director, Directorate of Enforcement, Delhi Zonal Office, issued Provisional Attachment Order No. 08/2018 dated 28/05/2018 through which the assets/properties of the corporate debtor were provisionally attached. The said attachment was confirmed on 20/11/2018 and has barred the Liquidator to sell the assets as most of the assets of the Corporate Debtor are attached by the Enforcement Directorate (ED) under Prevention of Money Laundering Act, 2002, the Liquidator has remained unable to sell the assets of the Corporate Debtor. The assets of the Corporate Debtor were attached vide Provisional Attachment Order No. 08/2018 dated 28th May 2018. The Liquidator had filed an Application to NCLT for de-attachment of assets, which was dismissed by the Tribunal. Thereafter, the Liquidator filed an appeal to NCLAT wherein the Appeal was dismissed vide Order dated 02/07/2019. The Liquidator thereon had filed an Appeal against the Order of NCLAT dated 02/07/2019 for de-attachment of assets before the Supreme Court of India and the same is now tagged with other matters involving same question of law.

It is pertinent to mention that affairs of company are being investigated by Central Bureau of Investigation and Enforcement Directorate. Liquidator being court appointed officer, has extended full cooperation to these authorities and has provided all the required data as available with the liquidator. However, the Liquidator hereby confirm that the Enforcement Directorate has not attached the trade mark '*ROTOMAC*' in the name of Corporate debtor and has not curtailed the powers of Liquidator to sell the un-attached asset on a piecemeal basis.

Present Status:-

The Hon'ble NCLT Allahabad bench has vide the Liquidation Order had ordered commencement of liquidation process of the Company as per Section 33 of the IBC read with Liquidation Process Regulations. Pursuant to the Liquidation Order, the Resolution Professional was appointed as the Liquidator to perform its duties as per the provisions of the IBC and Liquidation Process Regulations. The Liquidator is in the process of inviting qualified bidders to participate in the E- Auction for sale of un-attached assets in accordance with the provisions of IBC and Liquidation Process Regulations.

5. ELIGIBILITY

A Bidder shall not be eligible to submit a Bid in relation to the sale of the un-attached asset of the company if it fails to meet the Legal Criteria and Pre-Bid Qualifications as set out below:

5.1. LEGAL CRITERIA:

An E-Auction Process Applicant shall not be eligible to submit a bid for purchase of un-attached assets of the Company if it fails to meet the eligibility criteria as set out in Section 29A of the IBC (as amended from time to time). A careful reading of Section 29-A of the IBC states that a person shall not be eligible to submit a bid, if such person, or any other person acting jointly or in concert with such person –

- a) *Is an undischarged insolvent.*
- b) *Is a willful defaulter in accordance with the guidelines of the Reserve Bank of India issued under the Banking Regulation Act, 1949.*
- c) *At the time of submission of the resolution plan has an account, or an account of a corporate debtor under the management or control of such person or of whom such person is a promoter, classified as non-performing asset in accordance with the guidelines of the Reserve Bank of India issued under the Banking Regulation Act, 1949 (10 of 1949) [or the guidelines of a financial sector regulator issued under any other law for the time being in force,] and at least a period of one year has lapsed from the date of such classification till the date of commencement of the corporate insolvency resolution process of the corporate debtor:-*

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*Provided that the person shall be eligible to submit a resolution plan if such person makes payment of all overdue amounts with interest thereon and charges relating to nonperforming asset accounts before submission of resolution plan:
1 Provided further that nothing in this clause shall apply to a resolution applicant where such applicant is a financial entity and is not a related party to the corporate debtor.*

Explanation I. - For the purposes of this proviso, the expression "related party" shall not include a financial entity, regulated by a financial sector regulator, if it is a financial creditor of the corporate debtor and is a related party of the corporate debtor solely on account of conversion or substitution of debt into equity shares or instruments convertible into equity shares, prior to the insolvency commencement date.

Explanation II.— For the purposes of this clause, where a resolution applicant has an account, or an account of a corporate debtor under the management or control of such person or of whom such person is a promoter, classified as non-performing asset and such account was acquired pursuant to a prior resolution plan approved under this Code, then, the provisions of this clause shall not apply to such resolution applicant for a period of three years from the date of approval of such resolution plan by the Adjudicating Authority under this Code;

- d) *Has been convicted for any offence punishable with imprisonment:*
- i. *for two years or more under any Act specified under the Twelfth Schedule;*
 - or*
 - ii. *for seven years or more under any law for the time being in force:*
- Provided that this clause shall not apply to a person after expiry of a period of two years from the date of his release from imprisonment:*
- Provided further that this clause shall not apply in relation to a connected person referred to in clause (iii) of Explanation I.*
- e) *Is disqualified to act as a director under the Companies Act, 2013.*
- Provided that this clause shall not apply in relation to a connected person*

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referred to in clause (iii) of Explanation I.

- f) Is prohibited by the Securities and Exchange Board of India from trading in securities or accessing the securities markets.*
- g) Has been a promoter or in the management control of a corporate debtor in which a preferential transaction, undervalued transaction, extortionate credit transaction or fraudulent transaction has taken place and in respect of which an order has been made by the Adjudicating Authority under this Code.
Provided that this clause shall not apply if a preferential transaction, undervalued transaction, extortionate credit transaction or fraudulent transaction has taken place prior to the acquisition of the corporate debtor by the resolution applicant pursuant to a resolution plan approved under this Code or pursuant to a scheme or plan approved by a financial sector regulator or a court, and such resolution applicant has not otherwise contributed to the preferential transaction, undervalued transaction, extortionate credit transaction or fraudulent transaction;*
- h) Has executed a guarantee in favor of a creditor in respect of a corporate debtor against which an application for insolvency resolution made by such creditor has been admitted under this Code and such guarantee has been invoked by the creditor and remains unpaid in full or part.*
- i) Is subject to any disability, corresponding to clauses (a) to (h), under any law in a jurisdiction outside India; or*
- j) Has a connected person not eligible under clauses (a) to (i)?*

Explanation – For the purposes of this clause, the expression “connected person” means

- i. Any person who is the promoter or in the management or control of the E-auction process applicant; or*
- ii. Any person who shall be the promoter or in management or control of the assets of the Company pursuant to sale thereof as part of the liquidation process of the Company; or*
- iii. The holding company, subsidiary company, associate company or related party of a person referred to in clauses (i) and (ii)*

Provided that nothing in clause (iii) of this Explanation shall apply to a bidder where such bidder is a financial entity and is not a related party of the corporate

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debtor:

Provided further that the expression "related party" shall not include a financial entity regulated by a financial sector regulator, if it is a financial creditor of the corporate debtor and is a related party of the corporate debtor solely on account of conversion or substitution of debt into equity shares or instruments convertible into equity shares, prior to the insolvency commencement date.

Explanation II—For the purposes of this section, "financial entity" shall mean the following entities which meet such criteria or conditions as the Central Government may, in consultation with the financial sector regulator, notify in this behalf, namely: —

- (a) a scheduled bank.*
- (b) any entity regulated by a foreign central bank or a securities market regulator or other financial sector regulator of a jurisdiction outside India which jurisdiction is compliant with the Financial Action Task Force Standards and is a signatory to the International Organization of Securities Commissions Multilateral Memorandum of Understanding.*
- (c) any investment vehicle, registered foreign institutional investor, registered foreign portfolio investor or a foreign venture capital investor, where the terms shall have the meaning assigned to them in regulation 2 of the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulations, 2017 made under the Foreign Exchange Management Act, 1999 (42 of 1999).*
- (d) an asset reconstruction company register with the Reserve Bank of India under section 3 of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002).*
- (e) an Alternate Investment Fund registered with Securities and Exchange Board of India.*
- (f) Such categories of persons as may be notified by the Central Government.*

5.2. PRE-BID QUALIFICATION (FINANCIAL CRITERIA)

A bidder shall not be eligible to submit a bid during the auction process, if the

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following eligibility criteria, being the pre-bid qualifications are not met:

Eligibility Criteria for Companies/LLP/OPC registered with Registrar of Companies under Companies Act

- a) Minimum Net Worth of Rs. 50 Lakhs as per the Financial Statements of the latest Financial Year; The definition of net worth would be similar to section 2(57) of the Companies Act, 2013.
- b) None of the connected persons including its directors/designated partners/partners have been convicted for any criminal offence under the Indian Criminal Laws.
- c) Is not prohibited by the Securities and Exchange Board of India from trading in securities or accessing the securities markets.

Eligibility Criteria for Firms/Sole Proprietorship/HUF/Partnership

- a) Minimum Net Worth of Rs. 50 Lakhs as per the Financial Statements of the latest Financial Year; The value of the assets for the purpose of arriving at Net Worth would be considered at Cost or the market value whichever is lower.
- b) None of the connected persons including its directors/designated partners/partners have been convicted for any criminal offence under the Indian Criminal Laws.
- c) None of its designated partners/partners are disqualified to act as a 'director' under the Companies Act, 2013.
- d) Is not prohibited by the Securities and Exchange Board of India from trading in securities or accessing the securities markets.

Prior to bidding, the bidder is required to provide the latest Financial Statements and other necessary documents required to assess the above criteria to the Liquidator. The Liquidator, in consultation with Stakeholder's Monitoring Committee has a discretion to accept bids/offers/interest which are not fulfilling the above minimum eligibility criteria, in case, the same ensures highest realization to the stakeholders.

6. DOCUMENTS REQUIRED:-

6.1. DOCUMENTS REQUIRED FROM PROSPECTIVE BIDDER:-

1. Ownership Structure and Composition of the E-Auction Applicant / Bidder, Proof of Identity, Current Address Proof, PAN card, valid e-mail ID, Landline and Mobile Phone number. Basic details of the Prospective Bidder as per **ANNEXURE I**.
2. Authorization to the Signatory (in case the bidder is a legal entity or any third person is appointed as a authorized representative in any case)
3. Affidavit and undertaking for eligibility under Section 29A along with a list of relatives and marked as **ANNEXURE II**.
4. Confidentiality Undertaking as per **ANNEXURE III**.

Please note that only the eligible bidders will gain access to documentation, additional information required for due diligence, after due submission of the required bid form and declaration form. Further, if needed, the site visits for only the eligible bidders may also be coordinated by the Liquidator.

NOTE: - These documents are required to be submitted by the prospective bidder within 14 days of issuance of sale notice. Hence the said document should reach the office of liquidator on or before **22nd February 2023**. However after the said date no new bidder will be allowed to submit the documents.

6.2. DOCUMENTS TO BE SUBMITTED BY THE QUALIFIED BIDDER

Therefore, the E-Auction Process Applicant or the Bidder would need to submit the following forms, documents and authorizations as part of the Auction Plan by the bidder(s):

1. Bid Application Form as per **ANNEXURE IV**.
2. Terms and Condition of the E-Auction to be accepted by the Qualified Bidder under **ANNEXURE V**.
3. Declaration by Qualified Bidder as per **ANNEXURE VI**.
4. Description of assets put for auction as per **ANNEXURE VII**.

Further, it should be noted that at any stage of the E-Auction process, the

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liquidator may ask for any documents from the prospective bidders to evaluate their eligibility. The liquidator, at his discretion may disqualify the prospective bidder for non-submission of the requested documents.

NOTE: - These documents are required to be submitted by the Qualified Bidder within 14 days of issuance of sale notice. Hence the said document should reach the office of liquidator on or before 22nd February 2023.

7. DUE DILIGENCE

The Liquidator shall endeavor to provide necessary assistance, facilitating the conduction of due diligence by interested Bidders. The information and documents shall be provided by the Liquidator in good faith.

The bidders are required to do their due diligence on the title of the asset on sale. The Liquidator or the Stakeholders' Monitoring Committee would not be responsible for any variation in the records of Trade Mark Registry etc. Any shortage of information or document at the time of handing over possession would not be considered as a reason for any claim from the Liquidator or SMC and such shortage would also not be used as reason for any claim.

The proposed sale as specified above does not entail transfer of any title, except the title which the Company has on the assets as on date of the transfer. or any of its assets as determined by the Liquidator, etc., outstanding as on date or yet to fall due in respect of the relevant asset should be ascertained by the Bidder and would be borne by the Successful Bidder from the date of declaration as Successful Bidder and shall be due and payable immediately as and when intimated by the Liquidator or along with the payment of the balance sale consideration (at the Liquidator's discretion), as per the instructions of the Liquidator but shall in any event be payable prior to issuance of the sale certificate/sale deed/transfer deed by the Liquidator in favor of the Successful Bidder.

The properties and assets of the Company are proposed to be sold on "*As is where is basis*", "*As is what is basis*", "*Whatever there is basis*" and "*No recourse*" basis and the proposed sale of assets of the Company does not entail transfer of any title, except the title

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which the Company had on its assets i.e. trade mark as on date of transfer subject to terms and condition as mentioned in this E-Auction Process Document. The Liquidator shall not be responsible in case the trade mark is not renewed or refused to be transferred by the Registrar of Trade Mark as per section 45 of the Trademarks Act 1999.

8. ASSETS TO BE AUCTIONED AND RESERVE PRICES

8.1. Identification of assets and liabilities for sale and methodology adopted for sale has been decided by the Liquidator in consultation with Stakeholders' Monitoring Committee where it was decided to sell the Corporate Debtor as a piecemeal manner. This document covers the terms and conditions for sale of the Corporate Debtor as a piecemeal manner only and the Reserve Price has been fixed by Liquidator in consultation with the Stakeholders' Monitoring Committee as under:-

PARTICULARS OF THE ASSET	RESERVE PRICE	EMD Amount
ROTOMAC (Device); Application No. 655144- Class 16: Writing Instruments Date of Application – 10.02.1995 User Detail – 03.05.1993 Registration Valid Up to 10.02.2025		
ROTOMAC (Word); Application No. 574598 - Class 16; Articles of Stationery Date of Application: 03.06.1992 User Detail:24.12.1992 Registration Valid Up to: 03.06.2022	Rs. 1,01,11,250	Rs. 10,11,125
ROTOMAC JUNIOR (Word); Application No. 2384174- Class 16; Writing Instruments Date of Application: 23.08.2012 Registration Valid Up to: 23.08.2022		

*Note** The reserve price so arrived is based on valuation reports obtained from two registered valuers, which was duly approved and adopted by the Stakeholder Monitoring/Consultation Committee meeting held on 26.07.2022.*

9. DUE DILIGENCE/DATA ROOM/CLARIFICATIONS

The Liquidator proposes sale of Company's un-attached asset on Piecemeal basis in accordance with the provisions of IBC and Liquidation Process Regulations on "As is where is basis", "As is what is basis", "Whatever there is basis" and "No recourse" basis and

9.1. CLARIFICATIONS:

9.1.1. While the data/ information provided in this E-Auction Process Information Document and the Data Room, has been prepared and provided in good faith, the Liquidator and their Representatives shall not accept any responsibility or liability, whatsoever, in respect of any statements or omissions herein, or the accuracy, correctness, completeness or reliability of the information provided, and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability and completeness of the information provided, even if any loss or damage is caused to any of the Bidder by any act or omission on their part.

9.1.2. It is further clarified that the data/information provided in the Data Room has been prepared based on available books of accounts, financial statements, and discussions and representations by the erstwhile directors and key managerial personnel of the Company. Reasonable care has been taken in compiling various data and information, however the Liquidator along their advisors, consultants, representatives, make no representation or warranties, express or implied, as to the quality, accuracy, authenticity, correctness, fairness and completeness of the data provided in the Data Room, and assume no liability whatsoever in respect of any inaccuracy, incompleteness, or omissions in the data provided in the Data Room.

9.1.3. Any clarification uploaded in the Data Room shall be binding on all the Bidders and shall be deemed to form part of this E -Auction Process Information Document. No request for modifications of the clarifications shall be entertained, however, the Liquidator, may, in a fit case and as per his

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discretion, issue modification to the clarifications, if required. Such modifications(s) shall be binding on all the Bidders and shall be deemed to modify the clarification and be read as a part of this E-Auction Process Information Document.

9.1.4. A Bidder requiring any clarification on this E- Auction Process Information Document, Liquidation Process, and submission of the Bid or on the Company shall email such request for clarification to rotomac.global@aaainsolvency.com with a copy to anilgoel@aaainsolvency.com.

9.1.5. The Liquidator reserves the right not to respond to any query or provide any clarification, at their sole discretion, and no extension of time and date referred to in this E-Auction Process Information Document shall be granted on the basis of not having received response to clarifications sought from the Liquidator. Nothing in this Clause shall be considered or read as compelling or requiring the Liquidator to respond to any query or to provide any clarification to the queries raised by a bidder. The Liquidator will not be held responsible for any delay in response or non-response to clarifications raised by the Bidder.

10. MODE OF SALE AND AUCTION PROCESS

10.1. The liquidator proposes to conduct the sale of un-attached asset of Company on a piecemeal basis as contemplated under Regulations of the Liquidation Process Regulations, 2016 through E-Auction Process Document.

The Successful Bidder shall be required to complete the sale of Company on a piecemeal basis in accordance with the provisions of IBC and Liquidation Process Regulations, 2016. The bidder will be declared as successful subject to discussion with SMC members. The liquidator reserves his right to announce the H1 bidder after having discussion with the SMC members. The liquidator and SMC collectively have all the powers to cancel the entire process of auction, in case the bid amount is not found acceptable to them and to put the assets on re-auction with similar or different terms and conditions. However, the EMD would be refunded

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to all the bidders without any interest.

After Announcement of Successful Bidder, the liquidator will execute a letter of Intent (“LOI”) and the same needs to be executed by the successful bidder within a period of 7 days from the submission of bid, the terms of which shall be binding on him. A sale Certificate and /or conveyance document and /or transfer documents for the relevant asset /assets shall be issued /executed between Successful Bidder and the company, upon receipt of the balance sale consideration i.e. within a period of 30 days from issuance of LOI. After paying full consideration amount, the bidder and Liquidator will execute an Assignment/transfer deed in accordance with the section 45 of Trade Mark Act 1999. However the charges, stamp duty if any - of any type shall be borne by the H1 bidder.

It is clarified that from the date of submission of the Bid, the Qualified Bidders shall not be entitled to withdraw, cancel or renegotiate the Bid under any circumstances or for any reason and by participating in this E-auction process, and the Qualified Bidders specifically waive any such right to withdraw, cancel or renegotiate the Bid under all applicable law. In the event the Qualified Bidder makes any attempt to withdraw/cancel the Bid, renegotiate or does not complete payment of the sale consideration as per the timelines set out herein, the EMD and any other amounts paid by the Bidder shall be forfeited and the Bidder shall not be entitled to a refund of the same.

10.2. AUCTION PROCESS –

- 10.2.1. The prospective bidder will conduct their own due diligence and based upon it, the prospective bidder will submit basic documents to the liquidator as per **ANNEXURE I to III**.
- 10.2.2. The liquidator will verify all the relevant documents and based upon the liquidator will intimate the prospective bidder that whether they have been declared as qualified bidder or not.
- 10.2.3. The qualified bidder will be provided with all the relevant document as available with the liquidator and appropriate time will be provide to qualified bidder so that they can conduct their own due diligence and site

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inspection if any.

- 10.2.4. The Qualified Bidders will deposit earnest money to participate in the auction process along with all the remaining annexures as per due process laid down in this auction document.
- 10.2.5. Thereafter, the E- Auction will take place as scheduled.
- 10.2.6. Declaration of the Successful Bidder will be done by the Liquidator after due discussion, advice and consent of the SMC members. The liquidator and SMC collectively have all the powers to cancel the entire process of auction, in case the bid amount is not found acceptable to them and to put the assets on re-auction with similar or different terms and conditions (With relevant reasoning). However, the EMD would be refunded to all the bidders without any interest.
- 10.2.7. The Liquidator shall issue the LOI to the Successful Bidder which is required to be signed and accepted unconditionally by the Successful Bidder and returned to the Liquidator in 7 (seven) days duly executed, the terms of which shall be binding on the Successful Bidder.
- 10.2.8. The Successful Bidder shall be required to deposit the balance sale consideration (plus applicable Taxes and stamp duty as determined by the Liquidator) within 30 days from Issuance of Letter of Intent. In accordance with Paragraph 1(12) of Schedule I of the Liquidation Process Regulations, for payments made after thirty (30) days from Issuance of Letter of Intent, interest at the rate of 12% p.a. shall be payable on the balance sale consideration for the period after the said 30th day till the date of payment. However, in case the successful bidder fails to make entire payment within 90 days from the date of Issuance of Letter of Intent, the Liquidator has a right to cancel the bid. Further, the LOI issued by the Liquidator shall be cancelled at the Liquidator's discretion if the payment is not received within the timelines specified in the Liquidation Process Regulations and/or this E-auction Process Document and/or as directed by the Liquidator.
- 10.2.9. Upon the payment of balance sale consideration, the sale of the assets of the Company on a piecemeal basis shall stand completed and the Liquidator shall execute a certificate of sale or any other document to

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consummate the sale transaction as contemplated under this E-Auction Process Information Document and the Liquidation Process Regulations. The liquidator will transfer the possession of the concerned assets as per the provision of IBC 2016 and as per the terms and condition as mentioned in this document on as is where is basis”, “As is what is basis”, “Whatever there is basis” and “No recourse” basis at the time of handover.

- 10.3. It is clarified that any necessary approvals, consents, reliefs that may be required to be obtained by the Successful Bidder with respect to sale of the Company’s assets as a piecemeal Basis as contemplated in this E-Auction Process Information Document have to be obtained by the Successful Bidder without any deviation from the time frame for payment of balance sale consideration as stipulated hereunder. The Liquidator shall not be obligated to relax any obligation of the Successful Bidder due to any failure to obtain such necessary approvals, consents, reliefs that may be required by the Successful Bidder to consummate the transaction within the timelines set out hereunder.
- 10.4. On receipt of the entire sale consideration (plus applicable taxes and costs as determined by the Liquidator) from the Successful Bidder, the Liquidator shall execute a sale certificate in favor of the Successful Bidder for transferring the Company as a piecemeal basis to the Successful Bidder.
- 10.5. The Liquidator reserves the right to alter, modify, cancel or relax any of the terms and conditions mentioned in this E-Auction Process Information Document in the interest of the **Liquidation** Process of the Company including cancellation of the E-Auction Process at any point of time. Any such alteration, modification, cancellation or relaxation of E-Auction Process shall be binding on the Bidder.
- 10.6. The Qualified Bidders, participating in the E-Auction Process, will have to Bid for an amount not less than the Reserve Price for acquiring the assets of the Company. A Qualified Bidder may improve its offer, multiple times during the E-auction process. However, any bid placed below reserve price will be treated as nil.

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10.7. The attention of Qualified Bidders is invited to the fact that the Bidders cannot place a Bid for a value below the Reserve Price. Such Bid will stand automatically disqualified.

10.8. The access to the details of the assets of the Company/ Data Room will be provided only to Qualified Bidder, subject to submission of the requisite forms, documents and authorizations; Affidavit and Undertaking; executing a Confidentiality Undertaking.

11. EARNEST MONEY DEPOSIT (EMD)

11.1. All the Qualified Bidders shall provide, prior to submission of their E- Auction an amount which is equal to the 10% of the reserve price as earnest money deposit (“EMD”).

11.2. It may be noted that the Qualified Bidder may request the Liquidator to permit the Bidder to submit the EMD through its Associate or Associate Company. Such payment of the EMD by an Associate or Associate Company of the Bidder shall be accompanied by a letter in the format as prescribed by the liquidator by the qualified bidder before the auction. Such an Associate or Associate Company must also be a Qualified Bidder as per the requirements specified in this E-Auction Process Information Document.

Provided that, the Liquidator reserves the right to accept such a request at its sole discretion and upon such terms and conditions as it may deem fit, including but not limited to requiring such a party to submit any authorization documents or other necessary details/documents.

11.3. Mode of Payment of EMD and other instructions relating to EMD

11.3.1. The EMD, would not be bearing any interest, has to be paid by the Qualified Bidder prior to uploading the online Bid Application Form.

11.3.2. Through RTGS / NEFT to the account number of the company as provided

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under:

Account Number	50200031331343
Guarantee Beneficiary Name	Rotomac Global Private Limited (In Liquidation)
Bank Name	HDFC Bank
Branch	Greater Kailash I, New Delhi
IFSC Code	HDFC0000092

11.3.3. The details of any remittances in this regard shall be entered in the online form submitted by the Qualified Bidder. The entire EMD amount shall be remitted by the Bidder(s) from one bank account only and to be owned by the Qualified Bidder.

11.3.4. Qualified Bidders shall preserve the remittance Challan and shall produce the same in front of the Liquidator as and when demanded.

11.3.5. All the payments to be made by the Qualified Bidder under the E-auction shall be intimated to the Liquidator at assetsale1@aaainsolvency.in, assetsale2@aaainsolvency.in, rotomac.global@aaainsolvency.com

11.3.6. The EMD may be provided either:

- (i) The Qualified bidder can deposit the EMD through direct bank transfer, NEFT and RTGS, in the Liquidation Account as notified by the Liquidator in the given E-Auction Process Document;

11.3.7. It should be noted that no interest will be paid to the Qualified Bidder in relation to such EMD.

11.4. Forfeiture of Earnest Money Deposit from the Qualified Bidder

11.4.1. It is to be noted that the EMD furnished can be forfeited at any time, upon the occurrence of any of the following events:

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- (i) If there is a breach of any of the conditions under this E-Auction Process Information Document by the Prospective/Qualified Bidder.
- (ii) In case Qualified Bidder is found to have made any misrepresentation or fraud; or
- (iii) If Qualified Bidder is found to be ineligible to submit the Bid as per the conditions set out in Section 29A of the IBC (as amended from time to time) or is found to have made a false or misleading declaration of eligibility as per the conditions set out in Section 29A of the IBC (as amended from time to time); or
- (iv) If the Qualified/Successful Bidder attempts to reduce/renege the Bid amount under any circumstances.
- (v) If the Qualified/Bidder participated in the auction but did not place any bid and make any effort to fail the auction. The liquidator may forfeit the EMD in consultation with SMC. Hence the Qualified Bidder is required bid at least to match the reserve price.
- (vi) If the Bidder withdraws/cancels or make any attempt to withdraw or cancel its Bid at any time; or
- (vii) If any bidder made any effort to hamper the process of E-Auction by using wrong means or by entering any wrong figure in the portal internationally to hamper the process of E-Auction.
- (viii) If the Bidder is identified as the Successful bidder and it fails to extend the validity of the EMD or does not accept the Letter of Intent issued by the Liquidator; or
- (ix) If the Successful Bidder, fails to make the complete payment within the time stipulated in the Liquidation Process Regulations as per the terms of letter of intent issued by the Liquidator.

11.4.2. In case of occurrence of any of the above events, all the amounts deposited by the Bidder or any other Person on its behalf till that date shall be forfeited and the Bidder or any other Person shall not be entitled to refund of the same, the option to acquire the assets of the Company/Company will be offered to the next highest Bidder.

12. DECLARATION OF SUCCESSFUL BIDDER

The Liquidator at the end of the E-Auction Process upon examination of the all the documents and E-Auction Report, shall declare the Successful Bidder(s) as per the Clause mentioned above and in consultation with SMC members. The liquidator and SMC collectively have all the powers to cancel the entire process of auction, in case the bid amount is not found acceptable to them and put the assets on re-auction with similar or different terms and conditions. However, the EMD would be refunded to all the bidders without any interest. Hence, any highest bidder will not entitle him to be a successful bidder. In case of any dispute / discrepancy, the Liquidator shall assess the E-Auction applications and declare the Successful Bidder(s) in consultation with the SMC offering maximum value for the auction of the Company. This right of selecting and declaring the Successful Bidder(s) shall always solely rest with the Liquidator.

13. LETTER OF INTENT

The Successful Bidder shall be required to execute a LOI provided by the Liquidator within a period of 7 (seven) days from the E-Auction date, and record unconditional acceptance of the LOI by providing the Liquidator with one copy of LOI with an endorsement stating that LOI is accepted unconditionally under the signature of the representative of the Successful Bidder, which shall be binding on the Successful Bidder. The LOI may be cancelled only by the Liquidator in his discretion as per the terms of this E-Auction Process Document.

14. SET-OFF OF EMD AND BALANCE PAYMENT

14.1. The Successful Bidder shall pay the entire balance sale consideration (plus applicable Taxes as determined by the Liquidator) within 30 days from Issuance of Letter of Intent. In accordance with Paragraph 1(12) of Schedule I of the Liquidation Process Regulations, for payments made after thirty (30) days from Issuance of Letter of Intent, interest at the rate of 12% p.a. shall be payable on the balance sale consideration for the period after the said 30th day till the date of payment.

14.2. Unless expressly indicated by the Liquidator, the EMD (if provided by way of cash

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transfer) or any other amount paid by the bidder post auction, shall be set-off against or used as part of the consideration that the Successful Bidder proposes to offer as a sale consideration for the Company. In the event that the Successful Bidder/any entity on behalf of the successful Bidder has provided Earnest Money by way of Bank Guarantee (as per format provided herein), the EMD shall be released only and when the full payment of the entire sale consideration (plus applicable taxes as determined by the Liquidator) is made by the Successful Bidder to the Liquidator.

14.3. Upon receipt of the balance sale consideration (plus applicable Taxes and stamp duty as determined by the Liquidator) and other costs as determined by the Liquidator from the Successful Bidder within 30 days and the Liquidator shall execute a certificate of sale or sale deed to consummate the sale transaction as contemplated under this E-Auction Process Information Document and the Liquidation Process Regulations.

15. FRAUDULENT AND CORRUPT PRACTICES

The E-Auction Process Applicant / Bidder shall observe the highest standard of ethics during the E-Auction Process and subsequently during the closure of the E-Auction Process and declaration of successful bidder. Notwithstanding anything to the contrary contained in this E-Auction Process Information Document, or in the Letter of Intent, the Liquidator shall reject an auction bid, revoke the Letter of Intent, as the case may be, without being liable in any manner whatsoever to the E-Auction Process Applicant, if the Liquidator, at his discretion, determines that the E-Auction process applicant has, directly or indirectly or through an agent, engaged in corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice in the E-Auction Process or has, undertaken any action in respect of such process which results in the breach of any Applicable Law including the Prevention of Corruption Act, 1988. In such an event, the Guarantee Beneficiary may invoke the Earnest Money, without prejudice to any other right or remedy that may be available to the Liquidator under this E-Auction Process Information Document or Applicable Law.

For the purposes of this Clause, the following terms shall have the meaning hereinafter respectively assigned to them:

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“Coercive practice” shall mean impairing or harming, or threatening to impair or harm, directly or indirectly, any person or property to influence any person’s participation or action in the auction Process.

“Corrupt practice” shall mean

(i) the offering, giving, receiving, or soliciting, directly or indirectly, of anything of value to influence the actions of any person connected with the auction Process (for avoidance of doubt, offering of employment to or employing or engaging in any manner whatsoever, directly or indirectly, any official of the Liquidator or the Company, who is or has been associated or dealt in any manner, directly or indirectly with the auction Process or arising there from, before or after the execution thereof, at any time prior to the expiry of 1(one) year from the date such official resigns or retires from or otherwise ceases to be in the service of the Liquidator or the Company, shall be deemed to constitute influencing the actions of a person connected with the auction Process); or

(ii) Engaging in any manner whatsoever, during the auction Process or thereafter, any person in respect of any matter relating to the Company, who at any time has been or is a legal, financial or technical adviser of the Liquidator or the Company, in relation to any matter concerning the auction process.

“Fraudulent practice” shall mean a misrepresentation or omission of facts or suppression of facts or disclosure of incomplete facts, in order to influence the auction Process.

“Restrictive practice” shall mean forming a cartel or arriving at any understanding or arrangement among the auction process Applicants with the objective of restricting or manipulating a full and fair competition in the auction Process; and

“Undesirable practice” shall mean (i) establishing contact with any person connected with or employed or engaged by the liquidator with the objective of canvassing, lobbying or in any manner influencing or attempting to influence the auction Process; or (ii) having a Conflict of Interest.

The Bidder shall not involve himself for any of his representatives in price manipulation of any kind directly or indirectly by communicating with other Bidders.

The Bidder shall not divulge either his bid or any other details provided to him by the Liquidator or during the due diligence process in respect of the asset to any other party. Prior to conduct of due diligence / site visits, the Liquidator may require the Bidder to execute confidentiality agreement with the Company / Liquidator.

16. COSTS, EXPENSES AND TAX IMPLICATIONS

16.1. The Bidder shall be responsible for all the costs incurred by it on account of its participation in the E-Auction Process, including any costs associated with participation in the discussion meeting and due diligence of the title of trade mark in the Trade Mark Registry (if any, etc. The Liquidator shall not be responsible in any way for such costs, regardless of the conduct or outcome of the E-Auction Process.

16.2. The Bidder shall not be entitled to receive any reimbursement of any expenses which may have been incurred while carrying out the due diligence, search of title to the assets of the Company and matters incidental thereto or for any purpose in connection with the E-Auction Process.

16.3. It is to be noted that all Taxes applicable whether income tax, any other direct and / or indirect Taxes and / or duties and / or penalties and / or interest (including stamp duty implications and renewal charges) on sale of asset on piecemeal basis and or after implementation of the sale transaction herein; as the case may be in accordance with the provisions of IBC and Liquidation Process Regulations, would be borne by the Successful Bidder over and above the sale consideration payable. Some of the costs and charges for the sale transaction may include *inter-alia* the following:

- (i) The sale of the Company may attract stamp duty, registration charges etc. as per relevant Applicable Law(s).
- (ii) The Successful Bidder shall bear all the necessary expenses like applicable stamp duties, additional stamp duty / transfer charges, renewal fees, etc. for transfer of the asset in its name.
- (iii) The payment of all Taxes including statutory/non statutory dues, rates, assessments, charges, fees, or other applicable tax i.e., GST, TDS, TCS, etc. It

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is clarified that if the Successful Bidder determines that any TDS/TCS under the Income Tax Act, 1961 is deductible, the same shall be payable/deposited by the Successful Bidder over and above the bid price and no amount shall be deducted from the bid price. However as per the judgment dated 08th February, 2021 by the Hon'ble NCLAT in matter of Om Prakash Agrawal Vs. Chief Commissioner of Income Tax (TDS) in which it was held by the Hon'ble bench that "*Any buyer of property from a liquidator under Insolvency and Bankruptcy Code, 2016 shall not be required to deduct and pay 1% TDS from the sale consideration under Section 194-IA of the Income-tax Act, 1961*". Hence no TDS should be deducted by the bidder.

16.4. It is expressly stated that the Liquidator does not take or assume any responsibility for any dues, statutory or otherwise, of the Company, including such dues, if any, which may affect transfer of the Company in the name of the Successful Bidder and such dues, if any, will have to be borne /paid by the Successful Bidder.

16.5. The Bidder shall be responsible for fully satisfying the requirements of the IBC and the related Regulations as well as all Applicable Law(s) more specifically the Trade Marks Act 1999 which are relevant for the sale of the Company. The Successful Bidder shall be responsible for obtaining requisite regulatory or statutory or third-party approvals, no-objections, permission or consents, if any, that are or may be required under Applicable Law(s) in respect of the sale of Company as piecemeal basis as contemplated in E-Auction Process Information Document.

The E-Auction process applicant shall be responsible for fully satisfying the requirements of the IBC and the related Regulations as well as all Applicable Laws that are relevant for the sale process. The Successful Bidder shall be responsible for obtaining requisite regulatory or statutory or third-party approvals, no-objections, permission or consents, if any, that are or may be required under Applicable Law for purchasing the relevant assets.

17. GOVERNING LAW AND JURISDICTION

This E-Auction Process Information Document, the E-Auction Process and the other

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documents pursuant to the E-Auction Process Information Document shall be governed by the laws of India and any dispute arising out of or in relation to the E-Auction Process Information Document or the E-Auction Process shall be subject to the exclusive jurisdiction of the NCLT, courts and tribunals at **Allahabad**, India.

18. TIMETABLE

The timelines as per the second amendment IBBI (Liquidation Process) Regulations 2022, have now been revised in the following manner:

The following timetable shall apply to the E-Auction Process Information Document. The timetable may be amended by the Liquidator through issuance of an addendum to the E-Auction Process Information Document.

Sr. No	Event	Timeline (days)
1	Public Advertisement of E-Auction in widely Spread Newspaper	09/02/2023
2	This E- Auction Process Information Document made available on the website of the Auction Platform and on the website of IBBI, IPE and Corporate Debtor (if any)	10/02/2023
3	Submission of the requisite forms, documents and authorizations; Affidavit and Undertaking; executing a Confidentiality Undertaking by the Bidder as per annexure I to III by the prospective Bidder. <i>(Data Room Access to be given only to eligible / qualified bidder post submission of the requisite forms, documents and authorizations; Affidavit and Undertaking; executing a Confidentiality Undertaking by the bidder as stated in respective undertaking)</i>	22/02/2023
4	Approval of the Prospective Bidder by Liquidator i.e., Declaring Qualified Bidders	27/02/2023
5	Inspection or due diligence by the Qualified Bidder	06/03/2023
6	Submission of EMD by the Qualified Bidder	13/03/2023
7	Date of E-Auction (Through Virtual Auction Portal)	15/03/2023

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6	Issuance of email confirmation as Successful Bidder after discussion with Stakeholder Monitoring Committee	15/03/2023 Or “X”
7	Execution of LOI by the Successful Bidder (within 7 days) from E-Auction	(“X+7”)
8	Return of EMD for unsuccessful Bidders (within 15 working days from the closure of the E-Auction process)	15/03/2023 to 30/03/2023
12.	Payment of final balance consideration (plus applicable Taxes and interest as determined by the Liquidator) and other costs (as determined by the Liquidator) by Successful Bidder	(X+30) or 60 days in addition with applicable interest @12% p.a.
13	Issuance of Sale Certificate and Letter of Possession	After receiving full consideration as per LOI

Bidders should regularly visit the website(s)/link(s) mentioned in public advertisement to keep them updated regarding clarifications, amendments and/or extension of time, if any.

Note - In case the final sale consideration is not paid within the timelines prescribed under this document / IBC / Liquidation Process Regulations, the Liquidator shall forfeit the EMD and any further Payment made by the Successful Bidder.

ANNEXURE–I-DETAILS OF THE BIDDER

[Note: In case of joint applicants, the details set out below are to be provided for each of the entities / groups submitting Joint Application]

I. Name and Address:

- a) Name of the Firm/Company/Organization:
- b) Address:
- c) Telephone No:
- d) Email:
- e) PAN/CIN:

II. Date of Establishment:

III. Core Area of Expertise:

IV. Contact Person:

- a) Name:
- b) Designation:
- c) Telephone No:
- d) Mobile No:
- e) Email:

V. Company/FI Profile:

- a) Financial Profile of the bidder (consolidated / standalone as applicable):

[Note: The Company profile should necessarily include net worth and revenue numbers of the preceding three years. Where the entity submitting the Bid is a financial creditor, please provide details pertaining to ‘assets under management’ and/or ‘committed funds’ for the preceding five years or the committed funds available as on March 31, 2019, for investment.]

- b) Names & DIN/PAN of Directors/Partners/Designated Partners including Independent Directors
- c) Experience of the Company in the relevant sector.
- d) Names of key lenders, if any, to the Company or its affiliates
- e) History if any, of the Company or affiliates of the Company being declared a ‘willful

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defaulter', 'non-cooperative borrower', 'non-impaired asset' or 'non- performing asset'.

Any other relevant details which are material to be disclosed to the Liquidator prior to bidding

SIGNATURE AND NAME OF AUTHORISED PERSON

DATE:

PLACE:

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ANNEXURE II-AFFIDAVIT AND UNDERTAKING

(To be on judicial stamp paper of Rs 100 stamp duty value and need to be provided by prospective bidder)

Date:

Mr. Anil Goel,
The Liquidator,
Rotomac Global Private Limited – In Liquidation
E-10A, Kailash Colony, Greater Kailash 1,
New Delhi

Sub: *Disclosure of eligibility under section 29A of the Insolvency and Bankruptcy Code, 2016 and declaration for submitting bid for e-auction.*

Dear Sir,

A. I hereby submit this declaration under Section 29A of the Insolvency and Bankruptcy Code, 2016 (“Code”) as inserted by the Insolvency and Bankruptcy Code (Amendment) Act, 2018:

I have understood the provisions of section 29A of the Code as inserted by the Insolvency and Bankruptcy Code (Amendment) Ordinance, 2017. I confirm that neither XYZ..... Neither limited nor any person acting jointly with XYZ..... Limited or any person who is a promoter or in the management or control of XYZ Limited or any person acting jointly with XYZ..... Limited:

- (a) Is an un-discharged insolvent?
- (b) Is a willful defaulter in accordance with the guidelines of the Reserve Bank of India issued under the Banking Regulation Act, 1949?
- (c) has an account, or an account of a corporate debtor under the management or control of such person or of whom such person is a promoter, classified as non-performing asset in accordance with the guidelines of the Reserve Bank of India issued under the Banking Regulation Act, 1949 or the guidelines of a financial sector regulator issued under any other law for the time being in force and at least a period of one year has lapsed from the

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date of such classification till the date of commencement of the corporate insolvency resolution process of the corporate debtor:

(d) Has been convicted for any offence punishable with imprisonment:

For two years or more under any Act specified under the Twelfth Schedule.

For seven years or more under any law for the time being in force:

(e) Is disqualified to act as a director under the Companies Act, 2013.

(f) Is prohibited by the Securities and Exchange Board of India from trading in securities or accessing the securities markets.

(g) has been a promoter or in the management or control of a corporate debtor in which a preferential transaction, undervalued transaction, extortionate credit transaction or fraudulent transaction has taken place and in respect of which an order has been made by the Adjudicating Authority under this Code.

(h) Has executed a guarantee in favor of a creditor in respect of a corporate debtor against which an application for insolvency resolution made by such creditor has been admitted under this Code.

(i) Is subject to any disability, corresponding to clauses (a) to (h) of Section 29A, under any law in a jurisdiction outside India; or

(j) Has a connected person (as defined in Explanation to Section 29A) who is ineligible under clauses (a) to (i) of Section 29A.

I, therefore, confirm that XYZ Limited is eligible to be bidder in accordance with Section 29A of the Insolvency and Bankruptcy Code, 2016 (“Code”) as inserted by the Insolvency and Bankruptcy Code (Amendment) Act, 2018.

- B. I undertake on behalf of XYZ Limited, that during the Liquidation Process, no person who would be considered as Connected Person and is not eligible to submit resolution plan under section 29A of Insolvency and Bankruptcy Code, 2016 and the regulation 38 of IBBI (Insolvency Resolution Process of Corporate Persons) regulations, 2016 shall be engaged in the management and control of corporate debtor.
- C. I declare and undertake that in case the XYZ Limited becomes ineligible at any stage during the Liquidation Process, it would inform the Liquidator forthwith on becoming ineligible.
- D. I also undertake that in case the XYZ Limited becomes ineligible at any time after submission of the EMD, then the EMD would be forfeited and the same would be

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deposited in the account of Rotomac Global Private Limited – in liquidation.

- E. I also further undertake that my winning bid Amount will remain binding unless rejected by the Liquidator.
- F. I also undertake that the list of Related Party details as provided by me is true and correct to my knowledge.
- G. I confirm that the said declaration and disclosure is true and correct.
- H. I am duly authorized to submit this declaration by virtue of _____.

(DEPONENT)

VERIFICATION

I, the deponent above, do hereby solemnly declare and affirm that the above statement given by me is true and correct to the best of my knowledge and belief and nothing stated above is false or misrepresentation or misleading.

(DEPONENT)

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REALTED PARTY DETAILS

(Should be A4 size paper and should be self-attested)

List of relatives as per Explanation of section 5(24A) of Insolvency and Bankruptcy Code, 2016 (Please provide DIN No. along with name of director):

S. No.	Particulars						
1.	Members of HUF						
2.	Husband						
3.	Wife						
4.	Father						
5.	Mother						
6.	Son						
7.	<i>Son's wife</i>						
8.	Daughter						
9.	<i>Daughter's husband</i>						
10.	Son's daughter and son						
11.	Daughter's daughter and son						
12.	Grandson's daughter and son						
13.	Granddaughter's daughter and son						
14.	Brother						
15.	<i>Brother's wife</i>						
16.	Sister						
17.	<i>Sister's husband</i>						
18.	Brother's son and daughter						
19.	Sister's son and daughter						
20.	Father's father and mother						
21.	Mother's father and mother						
22.	Father's brother and sister						
23.	Mother's brother and sister						

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List of related parties other than relatives as per section 5(24A) of Insolvency and Bankruptcy Code, 2016:

S No.	Particulars						
1.	Limited liability partnership or a partnership firm, in which the individual is a partner.						
2.	Partners of the above LLP / Partnership firm.						
3.	Trust, where the beneficiary is the individual.						
4.	Trustees of above mentioned trust.						
5.	Private company in which the individual is a director and holds along with his relatives, more than two per cent of its share capital.						
6.	Public company in which the individual is a director and holds along with his relatives, more than two per cent of its share capital.						
7.	A body corporate whose board of directors, managing director or manager, in the ordinary course of business, acts on the advice, directions or instructions of the individual.						
8.	A limited liability partnership or a partnership firm whose partners or employees in the ordinary course of business, act on the advice, directions or						

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	instructions of the individual.						
9.	A person on whose advice, directions or instructions, the individual is accustomed to act.						
10.	A company, where the individual or the individual along with its related party, own more than fifty per cent of the share capital of the company or controls the appointment of the board of directors of the company.						

ANNEXURE III-CONFIDENTIALITY UNDERTAKING

(On stamp paper to be provided by the prospective bidder)

This Confidentiality Undertaking has been signed by (Name of potential Bidders) having its office at _____ acting through Mr. (Name of person authorized by potential Bidder(s)), the authorized signatory/authorized representative (“Bidder”), which expression shall, unless repugnant to the context, be deemed to include its successors, assigns or legal representative) in favor of Mr. Anil Goel, an Insolvency Professional having registration no. IBBI/IPA-001/IP-P00118/2017-18/10253

WHEREAS Rotomac Global Private Limited, a company registered under Companies, Act, 1956 (hereafter referred as the “Company”) is undergoing liquidation vide NCLT Allahabad Bench (“NCLT”) order dated 23rd March 2018, uploaded at NCLT website. Vide the said NCLT Order Mr. Anil Goel, a registered insolvency professional with Insolvency and Bankruptcy Board of India (IBBI) having registration number IBBI/IPA-001/IP-P00118/2017-18/10253 has been appointed as liquidator to manage, protect, sell and liquidate the property, assets, business and other affairs of Rotomac Global Private Limited (in liquidation) (“Liquidator”).

WHEREAS the Liquidator has invited prospective Bidders for the purpose of submission of Bid through E-Auction Process in respect of sale of the Company in accordance with the provisions of E-Auction Process Information Document and provisions of Insolvency and Bankruptcy Code, 2016 (“IBC”) read with the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016 (“Liquidation Process Regulations”).

WHEREAS the Liquidator is required to share certain data, documents in relation to the Company for facilitating the prospective Bidder(s) in their due diligence after receiving an undertaking from each of the potential Bidder(s) to the effect that such member shall maintain confidentiality of the information received from the data room and during the course of due diligence and shall not use such information to cause an undue gain or undue loss to itself or any other person and comply with the requirements under IBC and Liquidation Process Regulations.

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THEREFORE, the Bidder (s) hereby declare(s) and undertake(s) as follows:

The Bidder(s) shall not divulge any part of the information memorandum and information contained accessed through the Data Room which shall mean the virtual data room maintained by the Liquidator, created for the Qualified Bidders to access information in relation to the Company or any other data shared by the Liquidator, through oral or written communication or through any mode to anyone and the same shall constitute "Confidential Information". Any information or documents generated or derived by the recipients of Confidential Information that contains, reflects or is derived from any Confidential Information shall also be deemed as Confidential Information.

The Bidder (s) further unconditionally and irrevocably undertakes and declares that:

the Confidential Information shall be kept secret and confidential by the Bidder (s) and shall be used solely in accordance with the terms of the IBC.

The Bidder(s) shall not use the Confidential Information to cause any undue gain or undue loss to itself, the Company, Liquidator or any other person.

The Bidder(s) shall comply with all provisions of Applicable Law(s) for the time being in force relating to confidentiality and insider trading.

The Bidder (s) shall protect any intellectual property of the Company which it may have access to.

the Confidential Information may only be disclosed to and shared with any employees or its advisors by the Bidder(s), in accordance with Applicable Law(s), including in relation to confidentiality and insider trading, and terms of this Confidentiality Undertaking on a strict need-to-know basis and only to the extent necessary for and in relation to the liquidation process of the Company, provided that the Bidder binds such employees and third parties, by way of an undertaking/ agreements, to terms at least as restrictive as those stated in this Confidentiality Undertaking.

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the Bidder(s) shall ensure that all Confidential Information is kept safe and secured at all times and is protected from unauthorized access, use, dissemination, copying, any theft or leakage.

The Bidder(s) shall immediately destroy and permanently erase all Confidential Information upon the completion of sale of the Company as provided under E-Auction Process Information Document.

the Bidder(s) shall take all necessary steps to safeguard the privacy and confidentiality of the information received through the access of the Data Room and shall use its best endeavors to secure that no person acting on its behalf divulges or discloses or uses any part of the Confidential Information, including but not limited to the financial position of the Company, all information related to disputes by or against the Company and other matter pertaining to the Company; and

the Bidder(s) shall be responsible for any breach of obligations under this confidentiality undertaking (including any breach of confidentiality obligations by any employee or advisor or agent or director of the Bidder) and shall indemnify the Liquidator for any loss, damages, expenses and costs incurred by the Liquidator due to such breach of such obligations by the Bidder (s) or any person acting on its behalf.

Notwithstanding anything to the contrary contained herein, the following information shall however not be construed as Confidential Information: -

Information which, at the time of disclosure to the Bidder(s) was already in the public domain without violation of any provisions of Applicable Law(s); or

Information which, after disclosure to the Bidder(s) becomes publicly available and accessible without violation of Applicable Law(s) or a breach of this Confidentiality Undertaking; or

information which was, lawfully and without any breach of this Confidentiality Undertaking, in the possession of the Bidder (s) prior to its disclosure, as evidenced by the records of the Bidder(s).

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The Bidder(s) hereby expressly agrees and acknowledges that the Liquidator makes no representation, warranty or inducement, whether express or implied, as to the accuracy, completeness, authenticity or adequacy of the information (including but not limited to the Confidential Information) provided to the Bidder(s) in the E-Auction Process Information Document / Information Memorandum and Information in the Data Room. The Bidder(s) further agrees and acknowledges that the Liquidator shall not be liable to the Bidder(s) for any damage arising in any way out of the use of the Confidential Information and further that the Bidder(s) shall not have any claim against the Liquidator or the Company in relation to any information provided.

The terms of this Confidentiality Undertaking may be modified or waived only by a separate instrument in writing signed by the Bidder(s) and the Liquidator that expressly modifies or waives any such term.

Damages may not be an adequate remedy for a breach of this Confidentiality Undertaking and either party may be entitled to the remedies of injunction, specific performance and other equitable relief for a threatened or actual breach of this Confidentiality Undertaking.

Nothing in this Confidentiality Undertaking shall have the effect of limiting or restricting the liability of the Bidder(s) arising as a result of its fraud or willful default as defined under Applicable Law(s).

The undersigned hereby represents and warrants that it has the requisite power and authority to execute, deliver and perform its obligations under this Confidentiality Undertaking.

This Confidentiality Undertaking and any dispute, claim or obligation arising out of or about it shall be governed by and construed in accordance with Indian laws and the courts and tribunal of Delhi shall have exclusive jurisdiction over matters arising out of or relating to this Confidentiality Undertaking.

Capitalized terms not defined under this Confidentiality Undertaking shall have the same meaning as provided in the E-Auction Process Information Document.

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I further declare that I, the undersigned have full knowledge of the contents provided in this undertaking and have absolute authority to sign this undertaking on behalf of [insert the name of the Bidder (s)].

Signed on behalf of

(Name of Bidder(s))

By Mr. (Name and Designation) Authorized Signatory

Date:

Place:

Note- In case of consortium, undertaking to be executed by each of the members

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ANNEXURE IV-BID APPLICATION FORM

(Should be in company letter head and notarized. To be provided by Qualified Bidder)

Date:

Mr. Anil Goel,
The Liquidator,
Rotomac Global Private Limited – In Liquidation
E-10A, Kailash Colony, Greater Kailash 1,
New Delhi

Dear Sir,

I am desirous in participating in the E-Auction announced by you in the newspaper publication dated..... In
..... (Name of media journal).

Details of Corporate Debtor:

Name of Bank A/c	Rotomac Global Private Limited In Liquidation
Account Number	50200031331343
Bank Name	HDFC Bank
Branch	Greater Kailash - I Branch, New Delhi,
IFSC Code	HDFC0000092

Details of Bidder / Bid Price Offered

Name of the Bidder	
Constitution of Bidder	
Contact No.	
Email ID	
PAN No.	
Address	
Account Number	
Bank Name	
Branch	
IFSC Code	

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Details of Division / Asset:

Sr. No. in sale notice for which EMD deposited	
Description of Division	
Reserve Price of Division as per sales Notice	

Details of bank and branch in which refund has to be made: -

Bank account no.	
Name of Bank	
IFSC Code	
Branch Name	

I/We/M/s. also encloses copies of the required KYC documents. We request you to kindly verify the same and arrange with the auction portals for issue of an ID and password for us to enable us to take part in the E- Auction.

Date:

Signature

Place:

STAMP

ANNEXURE V-TERMS AND CONDITION OF THE E-AUCTION
(To be on a judicial stamp paper of Rs.100 and should be notarized. To be provided by the Qualified Bidder)

1. E-Auction will be conducted on “AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND WITHOUT RECOURSE BASIS” through approved service provider NeSL (National E-Governance Services Ltd.)
2. The Complete E-Auction process document containing details of the Assets, online e-auction Bid Form, Declaration and Undertaking Form, General Terms and Conditions of online auction sale are available on website <https://insolvencyandbankruptcy.in> Contact: Mr. Puneet Sachdeva / Mohd. Wasim at +91 8800865284 (On going to the link <https://insolvencyandbankruptcy.in> interested bidders will have to search for the mentioned company by using either one of the two options, (i) Company’s name (Rotomac Global Private Limited), or by, (ii) State and property type).
3. The intending bidders, prior to submitting their bid, should make their independent inquiries regarding the title of property, validity of registration, penalty, if any and inspect the asset at their own expenses and satisfy themselves. Further they have to make their own verification and due diligence regarding renewal of the trade mark. The properties mentioned above can be inspected by the prospective bidders at the official website of Trade Mark Registry. The Liquidator shall not be responsible in case the trade mark is not renewed or refused to be transferred by the Registrar of Trade Mark as per section 45 of the Trademarks Act 1999.
4. The E-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the Liquidator. The property is being sold with all the existing and future encumbrances/claims/dues/demands whether known or unknown to the Liquidator. Liquidator shall not be responsible in any of way for any third-party claims/ rights/ dues.
5. The intending bidders are required to deposit Earnest Money Deposit (EMD) amount either through DD/NEFT/RTGS in the Account of “**Rotomac Global Private Limited - In Liquidation**”, **Account No.: 50200031331343, HDFC Bank, IFSC Code:**

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HDFC0000092, B-54A, Greater Kailash 1, New Delhi, 110048, or through DD drawn on any Scheduled Bank in the name of “**Rotomac Global Private Limited - In Liquidation**”

6. The intending bidder should submit the evidence for EMD Deposit and Request Letter for participation in the E- Auction along with Self attested copy of (1) Proof of Identification (2) Current Address-Proof (3) PAN card (4) Valid e-mail ID (5) Landline and Mobile Phone number (6) Affidavit and Undertaking (7) Bid Application Form (8) Declaration by Bidder, the formats of these Annexures can be taken from the Complete E-Auction process document.
7. GST and all other applicable charges will be borne by the bidder. However, GST will be charged as per the provision of GST act and will be provided in Letter of Intent that will be issued to the H1 bidder.
8. This term and condition are with reference to transfer/assignment of trademark or any other asset which requires transfer of ownership. In this regard, the liquidator would like to mention that the process of ownership transfer will start only after the liquidator receives full consideration as per Letter of intent issue to the bidder as per the provision of IBC 2016. However, any delay in such transfer from the side of liquidator or any appropriate transfer authority cannot be taken as a ground for cancelation of bidding form the side of Successful Bidder.
9. Liquidator has right to demand documents from bidder for the process and in case the documents are not provided, the liquidator may disqualify the bid. The Name of the Eligible Bidders will be identified by the Liquidator to participate in e-auction on the portal (<https://nbid.nesl.co.in/app/login>). The e-auction service provider (NESL) will provide User id and password by email to eligible bidders.
10. In case, a bid is placed in the last 5 minutes of the closing time of the e-auction, the closing time will automatically get extended for 5 minutes with unlimited extension. The bidder who submits the highest bid amount (not below the reserve price) on closure of e-Auction process shall be declared as the Successful Bidder and a communication to that effect will be issued through electronic mode which shall be subject to approval by the Liquidator.

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11. The EMD of the Successful Bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded. The EMD of unsuccessful bidders shall be refunded within fifteen working days after the date of E-Auction without any interest.
12. The Liquidator will intimate through mail to the Successful Bidder, detailing the total payable amount for consummating the sale of the Company and other terms and conditions. The Successful Bidder would have to pay the balance sale consideration (plus interest, applicable taxes and costs as intimated by the Liquidator) amount less EMD (only if provided in the form of cash) within time stipulated in this E- Auction Process Information Document. Any default in payment of the Bid amount by the Successful Bidder would entail forfeiture of EMD or any other amount deposited to the Company and the assets shall be put to re-auction and the defaulting Bidder shall have no claim / right in respect of Company / amount paid whatsoever.
13. The Successful Bidder shall bear the applicable renewal charges, stamp duties/transfer charge, fees etc. and all the local taxes, duties, rates, assessment charges, fees etc. in respect of the property put on auction. With reference to auction put on sold any type of transportation, dismantling cost or any other related cost shall be borne by the successful bidder.
14. The Liquidator is not liable or bound to accept the highest offer or the highest bid and has the absolute right to accept or reject any or all offer(s) or adjourn/postpone/cancel the e-Auction or withdraw any property or portion thereof from the auction proceeding at any stage without assigning any reason thereof.
15. After payment of the entire sale consideration, the sale certificate/agreement will be issued in the name of the successful bidder only and will not be issued in any other name. However, the sale shall be subject to conditions and provisions under Insolvency and bankruptcy code, 2016 and regulations made thereunder.
16. Intending bidders have to register with the E-auction service provider.
17. Only upon verification of the Online Form and confirmation of remittance of EMD will

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the Eligible Bidders be declared and thereafter, permitted to access the Platform for bidding for a particular Property.

18. The Bidder shall be solely responsible for all consequences arising out of the bid submitted by him (including any wrongful bidding) and no complaint/ representation will be entertained in this regard by the Agency/ the Seller. Hence, Bidders are cautioned to be careful to check the bid amount and alter/rectify their bid if required before confirming the bid submitted.
19. Bidders should not disclose their User ID as well as password and other material information relating to the bidding to anyone to safeguard its secrecy. Bidders are advised to change the password immediately on receipt thereof.
20. All bids placed are legally valid bids and are to be considered as bids from the Bidder himself. Once the bid is placed, the Bidder cannot reduce or withdraw the bid for whatever reason. If done so, the EMD amount shall be forfeited. However, any bid placed below the Reserve Price will not be accepted.
21. The highest bid on the auction shall supersede all the previous bids of the respective Bidders. The Bidder with the highest offer/ bid does not get any right to demand for acceptance of his bid.
22. Past dues of the company will be settled as per the process of liquidation and based upon claims submitted to the office of liquidator.
23. Bidders may encounter certain unforeseen problems such as time lag, heavy traffic, and system/ power failure at the Bidder's end. To avoid losing out on bidding because of above-mentioned reasons, it is advised not to wait for the last moment. The Bidders are required to keep themselves updated with any revised terms and conditions of E-Auction by regularly visiting the links of the auction portal and website of the Company as mentioned in this E- Auction Process Information Document.

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Date of E-Auction: - 15.03.2023

Date:

Place: New Delhi

Anil Goel

Liquidator

IBBI Reg. No: IBBI/IPA-001/IP-P00118/2017-2018/10253

Rotomac Global Private Limited

(A company under liquidation process vides NCLT order dated 23rd March 2018)

Registered office: 201, City Centre 63/2, The Mall, Kanpur, Uttar Pradesh – 208004.

Email: rotomac.global@aaainsolvency.com

Mr. Anil Goel has been granted a certificate of registration to act as a Liquidator by the Insolvency and Bankruptcy Board of India, his Registration No. is IBBI Reg. No: IBBI/IPA-001/IP-P00118/2017-18/10253. The affairs, business and property Rotomac Global Private Limited (RGPL) are being managed by the Liquidator, Anil Goel, who acts as agent of RGPL only and without personal liability.

IP registration details as under:

IP Registration no. IBBI/IPA-001/IP-P00118/2017-18/10253

Address: E-10A, Kailash Colony, Greater Kailash – I, New Delhi -110048.

Correspondence Address: E-10A, Kailash Colony, Greater Kailash – I, New Delhi -110048

Email: anilgoel@aaainsolvency.com , rotomac.global@aaainsolvency.com

Contact No.- 011-46664600

ANNEXURE VI-DECLARATION BY QUALIFIED BIDDER

(To be on a judicial stamp paper of Rs. 100 and notarized. To be submitted by the Qualified Bidder)

To,
Mr. Anil Goel,
The Liquidator,
Rotomac Global Private Limited- In Liquidation

Dear Sir,

1. I / We, the Bidder (s) aforesaid do hereby state that, I / We have read the entire terms and conditions for the sale of assets as specified in the Information Sheet and have understood them fully. I / We, hereby unconditionally agree to confirm with and to be bound by the said terms and conditions and agree to take part in the E-auction process.
2. I/ We understand and acknowledge that the E-Auction is being held on “AS IS WHERE IS, AS IS WHAT WHATEVER THERE IS AND WITHOUT RECOURSE BASIS IS,” and will be conducted “Online”.
3. I / We declare that the Earnest Money Deposit (EMD) and documents submitted in relation to the Eligibility Criteria as specified in the E-Auction Process Information Document and that the particulars of remittance and all other information purchase–price have been made by me / us as against my/our bid in the online form is true and correct.
4. I/We further understand and agree that after submitting EMD along with duly executed document, I am bound to participate in the Auction as I have showed interest to participate in the bidding process. Hence I will place a bid at least to match the reserve price during the time of E-Auction by accessing the auction portal. However, in case I did not place a minimum bid in the Auction than my EMD may be forfeited by the liquidator in consultation with SMC.
5. I / We further understand and agree that if any of the statement / information revealed by me / us is found to be incorrect and / or untrue, the bid submitted by me / us is liable to be cancelled and in such case, the EMD and / or any monies paid by me / us is liable to be

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forfeited by the Seller (“Liquidator”) and the Seller will be at liberty to annul the offer made to me/us at any point of time.

6. I / We also agree that after my /our offer given in my /our bid for purchase of property (ies) is accepted by the Seller and if, I/We, fail to accept or act upon the terms and conditions of the sale or am / are not able to complete the transaction within the time limit specified for any reason whatsoever and /or fail to fulfill any / all the terms and conditions of the auction and offer letter, the EMD and other monies paid by me / us along with the online form and thereafter, are liable to be forfeited. The timeline for payment of final sale consideration may be extended by sole discretion of liquidator, to the extent permissible under the applicable laws and regulations. In case final sale consideration is not paid within timeline, the liquidator shall forfeit EMD.
7. I / We understand that the EMD of all Bidders shall be retained by the Liquidator and returned only after the successful conclusion of the sale of assets. I / We, state that I / We have fully understood the terms and conditions therein and agree to be bound by the same.
8. I / We confirm that our participation in the E-auction process, submission of bid or acquisition of the property (ies) pursuant to the provisions of the E-Auction Process Information will not conflict with, or result in a breach of, or constitute a default under (i) our constitutional documents; or (ii) any applicable laws; or (iii) any authorization or approval of any government agency or body; or (iv) any judgment, order, injunction, decree, or ruling of any court or governmental authority, domestic or foreign binding on me / us; or (v) any agreement to which I am / we are a party or by which I am / We are bound.
9. The decision taken by the Liquidator in consultation with SMC with regard to selection of the Successful bidder and communication therefore shall be binding on me/us.
10. I/We also undertake to abide by the additional conditions if announced during the E-auction including any announcement(s) on correction of and/ Or additions or deletions to the time of auction portal and property (ies) being offered for sale.
11. I/We confirm that the Seller and his employees, shall not be liable and responsible in any

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manner whatsoever for my/our failure to access and bid on the E-auction portal due to any unforeseen circumstances etc. before or during the auction event.

12. I/We hereby confirm that I/we are eligible to purchase the assets of the Company under Section 29A of the Insolvency and Bankruptcy Code, 2016.
13. I / We understand that the EMD of submitted by us shall be retained by the Liquidator and returned only in accordance with the terms of the E-Auction Process Document. I / We, state that I / We have fully understood the terms and conditions therein and agree to be bound by the same.
14. That we have conducted our own due diligence with reference to conditions as mentioned in the E-Auction Process Document. We have duly verified the data as provided by the liquidator, and we don't have any conflict with regard to material/data/information provided by the liquidator or its team.
15. I/we undertake, that items as mentioned in ANNEXURE VII are indicative. Therefore we have conducted our own due diligence, physical verification of the items lying at the site and have compared it with the list in this document. The liquidator or stakeholder's monitoring committee would not be responsible for any variation of facts in the sale of assets. The material is being sold on "as is where is basis", "as is what is basis", "whatever there is basis" and "no recourse" basis).
16. I/we confirm that if we are declared as the Successful Bidder, we shall submit the duly executed copy of the LOI to the Liquidator as per the terms of the E-Auction Process Document.
17. I / We confirm that our participation in the E-Auction Process, submission of Bid or the sale of the Company, pursuant to the provisions of the E-Auction Process Information will not conflict with, or result in a breach of, or constitute a default under (i) our constitutional documents; or (ii) any Applicable Law; or (iii) any authorization or approval of any government agency or body; or (iv) any judgment, order, injunction, decree, or ruling of any court or governmental authority, domestic or foreign binding on me/us; or (v) any agreement to which I am/we are a party or by which I am/we are bound.

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18. I/ We understand that I/We shall be responsible for fully satisfying ourselves with the requirements of the IBC and the related regulations as well as all Applicable Law(s) that are relevant for the E-Auction Process. I/We shall be responsible for obtaining requisite regulatory or statutory or third-party approvals, no-objections, permission or consents, if any, that are or may be required under Applicable Law(s) for consummation of sale of corporate debtor in accordance with the provisions of IBC and Liquidation Process Regulations.
19. The decision taken by the Liquidator with respect to the selection of the Successful Bidder and communicated to us shall be binding on me/us.
20. I/We confirm that the Liquidator and his employees, shall not be liable and responsible in any manner whatsoever for my/our failure to access and Bid on the E-Auction portal due to any unforeseen circumstances etc. before or during the E-Auction event.
21. I/We hereby confirm that I/We shall bear the applicable stamp duties/ additional stamp duty / transfer charges, fee, taxes, Good and Services Tax, license and approvals transfer fees etc. and also all the statutory/ non statutory dues, taxes, rates assessment charges fees etc. owing to anybody.
22. I/We hereby confirm that we shall be solely responsible for obtaining and carrying out necessary actions and obtaining necessary approvals in order to effectuate fully the purposes, terms and conditions of the sale of the assets of Company as per the terms of this E-Auction Process Document, including but not limited to, obtaining or renewing any license, consent, certificate, permit or other authorization, including procuring all necessary approvals from Persons, Trade Mark Registry or governmental and statutory authorities, if any, as may be required. The Liquidator shall in no way be held responsible nor shall there be any reduction in the Bid price/sale consideration as per the E-Auction in case the of failure or delays on the part of the Successful Bidder to obtain the said approvals, licenses and permissions in its name or complete any other actions as the Successful Bidder may require.
23. I/We understand that the Liquidator shall not be hold responsible in case the trade mark

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is not renewed or refused to be transferred by the Registrar of Trade Mark as per section 45 of the Trademarks Act 1999.

24. I/We hereby confirm that I/we are eligible to purchase the assets of the Company under Section 29A of the Insolvency and Bankruptcy Code, 2016.

(Signature with SEAL)

Name:

.....

Address:

.....

.....

Email:.....

Mobile:.....

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ANNEXURE VII-DESCRIPTION OF THE ASSETS

(Note: - The list attached herewith is for reference. The assets mentioned below are provided on "as is where is basis", "as is what is basis", "whatever there is basis" and "no recourse" basis)

PARTICULARS OF THE ASSET	RESERVE PRICE	EMD Amount
ROTOMAC (Device); Application No. 655144- Class 16: Writing Instruments Date of Application – 10.02.1995 User Detail – 03.05.1993 Registration Valid Up to 10.02.2025		
ROTOMAC (Word); Application No. 574598 - Class 16; Articles of Stationery Date of Application : 03.06.1992 User Detail:24.12.1992 Registration Valid Up to : 03.06.2022	Rs. 1,01,11,250/-	Rs. 10,11,125
ROTOMAC JUNIOR (Word); Application No. 2384174- Class 16; Writing Instruments Date of Application : 23.08.2012 Registration Valid Up to: 23.08.2022		

Documents related to the said trademark are accessible from VDR.

NOTE: - The above list is an indicative list. Therefore, the bidders are requested to read the complete E-auction document and do their due diligence, before putting in their EMD. The liquidator or stakeholder's monitoring committee would not be responsible for any variation of facts and details of documents provided by the Trade Mark Registry. The assets mentioned below are provided on "as is where is basis", "as is what is basis", "whatever there is basis" and "no recourse" basis)