

## SALE NOTICE

<p><b><u>SHEEN INDIA PRIVATE LIMITED</u></b> <b><u>(In Liquidation)</u></b> <b>Liquidator: Mr. Ankit Goel</b> Liquidator's Address: #64, First Floor, Okhla Phase III, New Delhi -110020 <b>Email ID:</b> <a href="mailto:insolvency.sheenindia@gmail.com">insolvency.sheenindia@gmail.com</a> <a href="mailto:assetsale1@aaainsolvency.in">assetsale1@aaainsolvency.in</a>, and <a href="mailto:ankitgoel@aaainsolvency.in">ankitgoel@aaainsolvency.in</a> <b>Mob. - 8800865284 (Mr. Wasim)</b></p>
<p><b>E-Auction</b> Sale of Assets under Insolvency and Bankruptcy Code, 2016 <b>Date and Time of E-Auction: 18<sup>th</sup> April, 2025 from 3:00 PM to 5:00 PM</b> (With unlimited extension of 5 minutes each) <b>Last Date of EMD submission: 16<sup>th</sup> April, 2025 by 3:00 PM</b></p>

Sale of Assets owned by Sheen India Private Limited (in Liquidation) forming part of Liquidation Estate formed by the Liquidator, appointed by the Hon'ble National Company Law Tribunal, New Delhi Bench-II vide dated 11/09/2024 (A copy of the same was received/read by the Liquidator on 14/09/2024). The sale will be done by the undersigned through the e-auction platform having link as: <https://baanknet.com/eauction-psb/home>

Description of the Asset to be sold	Block	Reserve Price (INR)	EMD Amount (INR)	Incremental Value (INR)
Plant and Machinery lying at B-107, Sector 63, Noida-201301.	A	2,87,625	50,000	50,000

The E-Auction will be conducted on “AS IS WHERE IS”, “AS IS WHAT IS”, “WHATEVER THERE IS BASIS” and “WITHOUT RECOURSE BASIS” through approved service provider BAANKNET (Bank Asset Auction Network) and the terms and conditions shall be referred to at the website of the service provider i.e. <https://ibbi.baanknet.com/eauction-ibbi/home> and at the website of AAA Insolvency Professionals LLP i.e. the website of the AAA Insolvency Professionals LLP i.e. <https://insolvencyandbankruptcy.in> and on the website of IBBI as well. The Liquidator can be contacted on [insolvency.sheenindia@gmail.com](mailto:insolvency.sheenindia@gmail.com) and on [ankitgoel@aaainsolvency.in](mailto:ankitgoel@aaainsolvency.in).

**SD/-**

**Ankit Goel**

Liquidator in the matter of Sheen India Private Limited  
IBBI (Regn. No- IBBI/IPA-001/IP-P-02671/2022-2023/14088)

**Address:** #64, First Floor, Okhla Phase III, New Delhi -110020

**Email ID's:** [assetsale1@aaainsolvency.in](mailto:assetsale1@aaainsolvency.in) [insolvency.sheenindia@gmail.com](mailto:insolvency.sheenindia@gmail.com) and  
[ankitgoel@aaainsolvency.in](mailto:ankitgoel@aaainsolvency.in)

**Contact Person:** Mr. Wasim: +91-8800865284

**Date:** 21.03.2025

**Place:** Delhi